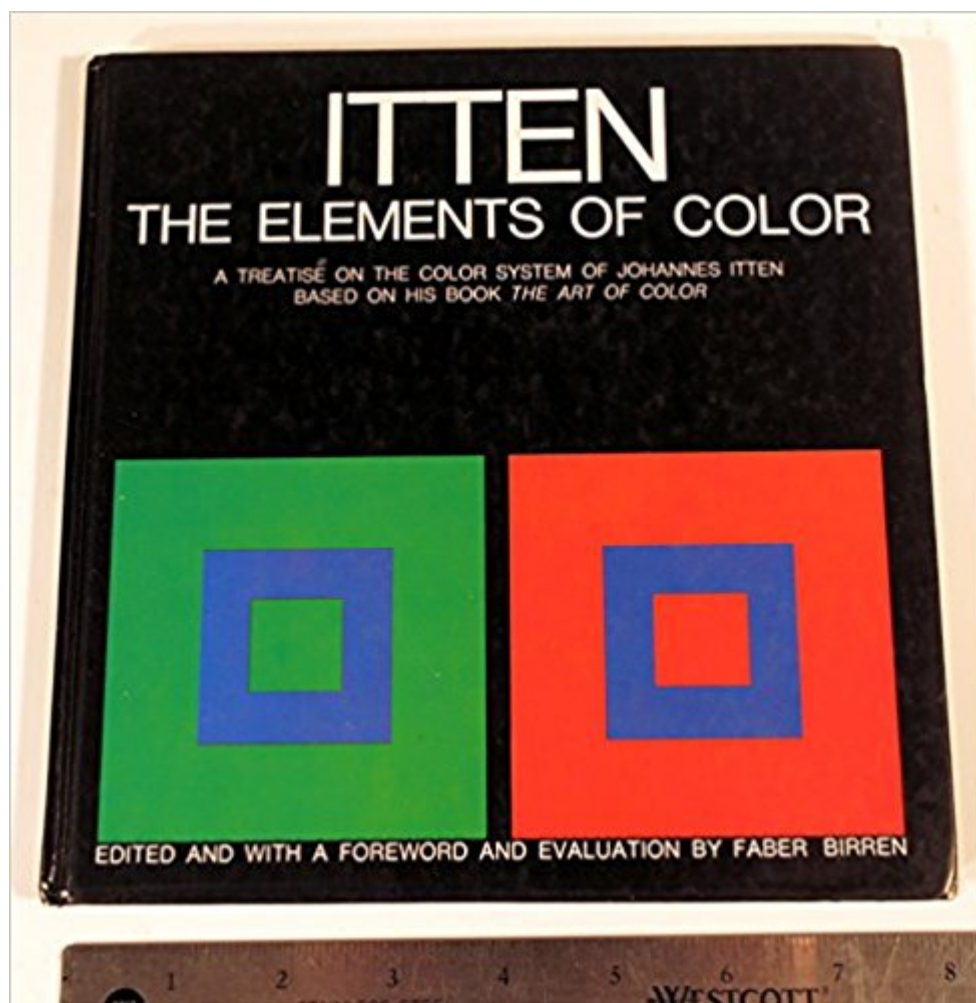


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# The Elements Of Color: A Treatise On The Color System Of Johannes Itten Based On His Book The Art Of Color



## Synopsis

This useful simplification and condensed version of The Art of Color presents Itten's essential theories on color, and includes practical exercises. Illustrated.

## Book Information

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## Customer Reviews

Text: English, German (translation)

BY THE SAME AUTHOR: Color Star Johannes has long been considered the definitive color theorist of the twentieth century. His books on color theory and application are standards throughout the world. Now his Color Star helps designers explore a myriad of harmonious colors. The Star consists of eight stencil like disks that can be placed over Itten's color wheel. Designers and artists can selectively examine the relationships of primary, secondary, and tertiary colors by using this unique system. Cool and warm values, complementary colors, and different hues and intensities can all be compared individually, as the designer uses the stencils to see the stencils to see only the wanted colors while masking the rest of the wheel. The Color Star is a useful and innovative tool for everyone who works with color, including students graphic designers, industrial designers, advertising designers, artists, illustrators, color theorists, interior designers, and architects. Design and Forum This is the most complete document of one of the landmarks of modern education in art-the famous Basic Course at the Bauhaus in Weimar, Germany. Itten was the teacher who organized it at the invitation of Walter Gropius. First published in 1963 when Itten was still alive, the

book has been revised and updated by Itten's widow, Anneliese Itten and includes new material from the basic course at the Bauhaus, as well as visual examples and descriptions of the refinements made by Itten in later courses in Berlin (1926-1932), Krefeld (1932-1938), and Zurich (1938-1960). The basic course at the Bauhaus was designed as a trial to judge students with varying education, to help them in their choice of a career in the arts. Each of the over 200 illustrations reproduced is described in detail to help the reader understand the purpose of art teaching. The student's original works include studies of nature, pure forms and abstractions, three-dimensional work, and projects in the applied arts. In addition the book includes exciting material on the evaluation of modern art education. The book has universal appeal for a basic course as a means for individual creative growth and it can be used today by students and art teachers as a foundation for their own basic courses. The Art of Color Nearly 160 full-color charts, diagrams, and paintings illustrates this first publication of the color theories of the famous Bauhaus teacher and painter. Both the physical and emotional nature of color is studied. The seven basic color contrasts are examined in detail, and clarified with 28 full-color reproductions of painting masterpieces, from the stained-glass art of Chartres to the glowing canvasses of Picasso and Klee. The psychological, symbolic, and intellectual effects of color are explored in detail. Included also are an exposition of compositional order, a discussion of color effects in nature, and valuable demonstrations of techniques for bringing two or more colors harmoniously together.

Itten's book on color is worth careful study, but the book suffers from vagueness and requires considerable artistic and aesthetic experience to appreciate--not to mention patience. The Elements of Color should be read after Itten's *Design and Form: The Basic Course at the Bauhaus and Later*, which describes the propaedeutic course Itten taught at the Bauhaus. Itten's introduction in that text offers context that, to this reader, was missing from *The Elements of Color*.

I've seen printed versions of this book and I've been thinking about getting it for a while. Never in my wildest dreams did I think the kindle version would be in black and white. When discussing color and showing diagrams showing the actual colors really helps. I am sooo disappointed with this purchase. The book's content itself is amazing but I'm going to rethink ordering ebooks from now on in the future.

An Art student's MUST to study and learn Color Theory. ... was required for color theory classes at university in the 80's, and is still the best book on it... no filler, gets right to the beef of color and

contrasts. Hopefully, the publisher (John Wiley & Sons, New York) will re-print it (loss to students if they don't), or at least do an e-book edition. There are scalpers out there - don't go crazy to buy it (\$25 to \$35.00 is fair).

This book is a great reference for understanding the relationship between light and objects as well as how we perceive color hues based on the surrounding light bouncing off other objects.

I did not want to pay the whole price for this book, but it was important for my understanding of color in painting. The book was clean and only had a few highlighted underlines. I was very happy with it and with the price.

I was aware of the work of Johannes Itten when I was a visual arts student and found it a great guide. I am now happy to have my own Itten handbook.

Excellent book! As a professional designer and colorist I would tell anyone who aspires to be a designer working with color to go through and do all the exercises in this book. It will change the way you look/work with colors.

Projects offered by Itten are excellent. If you're looking for color theory from one of the masters, look no further than this book. While some of the theories offered might fall under what we now consider quackery, don't let it deter you from the rest of this book.

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